



Our Ref: PQ 35483/25

3rd September 2025

Mr. Aengus Ó Snodaigh T.D.

Dáil Éireann

Leinster House

Kildare Street

Dublin 2

Dear Aengus,

I refer to Parliamentary Question 35383/25 answered on 1 July 2025 where I indicated that additional time would be needed by IDA Ireland to provide the requested information:

“To ask the Minister for Enterprise; Tourism and Employment to list all the public services contracts worth €10 million or more, which have been granted by himself or the forerunner for his Department, or other State bodies in the past five years; the value of each contract; the length of term of each; the expiration date of each contract; and whether any contract was discontinued during its term and for what reason.”

This information is now set out in the table below:

Public Services Contract- Date Granted	Contract Value	Contract Length	Expiration Date	Contract discontinued during term
Zenith Opimedia Ireland Limited – “Media Planning and Buying Services “Call Off” Contract dated 5 December 2020”	€29,514,922.69 (Spend during contract term)	4 Years	5 December 2024	No

I trust this is of assistance to you.

Yours sincerely,



Peter Burke T.D.

Minister for Enterprise, Tourism and Employment