

**Reference ID:** PAC11\_OCT23

**PAC Letter Ref:** S1462 PAC33

**Query:** RTÉ's commercial revenue to date in 2023, compared with the same period in 2022

**Response:**

RTÉ are still trading in 2023 in a highly competitive marketplace, where approximately 40% of income is derived in the final quarter. RTÉ believes that issuing this information into the public domain at this time be commercially detrimental.

Commercial income is trading broadly in line with RTÉ budget expectations and in line with the overall advertising markets in which we trade.