

**Reference ID: PAC07**

**PAC Letter Reference:** S1399 PAC33

**Query:** Details of any equivalent commercial deals made with advertisers in relation to Friday or Saturday night flagship shows on RTÉ, from when Gay Byrne worked at RTÉ

**Response:**

The first sponsorship arrangement for the Late Late Show was in 2001.

There have been six sponsors over the period (in order of time):

- Renault, Halifax, Quinn Group, Liberty, SKY Broadband and Renault.

There have been no other arrangements for these other than the sponsorship of the programme.

Saturday Night: Sponsored by Nissan - 2016

There was no sponsor of the show 2017 or 2018