



R1660 (ii) PAC33

Córas Iompair Éireann

Oifig an Príomhfheidhmeannach

Stáisiún Heuston

Baile Átha Cliath 8, D08 E2CV

Chief Executive's Office

Heuston Station

Dublin 8, D08 E2CV

T: 01 677 1871

F: 01 677 1350

www.cie.ie

Ms Sarah Cremin
Committees' Secretariat
Committee of Public Accounts
House of the Oireachtas Service
Leinster House
Kildare St
Dublin D02 XR20

10 January 2023




Ref: S1118 PAC33

Dear Ms Cremin,

I refer to letter dated 22 December 2022 requesting details regarding advertising revenue in 2021 under CIÉ Outdoor Advertising Contract.


Total revenues generated in 2021, were €4.057m.

The split per operating company is illustrated in table below:

 Bus Átha Cliath Dublin Bus	€1.371m
 Iarnród Éireann Irish Rail	€2.173m
 Bus Éireann	€0.513m
Group Total	€4.057m

As you will be aware, advertising revenue in 2021 was significantly impacted by covid restrictions

Yours sincerely,



Lorcan O'Connor
Group CEO