

Kevin OConnell

From: Secretary General PER <secgen@per.gov.ie>
Sent: Thursday 7 January 2021 10:05
To: Public Accounts Committee
Subject: Correspondence from the Public Accounts Committee
Attachments: S0110 PAC33 - DPER mtg 04.11.2020.pdf; 03. PQ 27559 answered 30 September 2020.docx

Categories: Correspondence for future meetings

R0282 PAC33

Dear Pat

Please find, attached above, a reply to a PQ on 30 September 2020 which contains the information you are requesting for DPER. This Department would not have a role in reviewing the media monitoring services of other Departments.

Best regards

Patricia Scanlon
Secretary General's Office
Department of Public Expenditure and Reform
patricia.scanlon@per.gov.ie
Tel: 01 604 5587

From: Public Accounts Committee <PAC@oireachtas.ie>
Sent: Wednesday 6 January 2021 16:17
To: Patricia Scanlon (PER) <Patricia.Scanlon@per.gov.ie>
Subject: FW: Correspondence from the Public Accounts Committee

Hi Patricia,

We don't appear to have received a response to attached request from the Committee. Can you let me know when to expect a response please.

Please revert if you have any queries.

With regards,

Pat

Pat Fannin | Committee of Public Accounts
Houses of the Oireachtas Service
Kildare House, Dublin 2 | D02 XE00
Tel: (01) 618 4123 | M: 085 8565 868



<https://www.oireachtas.ie/>

Cuireann Seirbhís Thithe an Oireachtais fáilte roimh chomhfhreagras i nGaeilge.

From: Public Accounts Committee <PAC@oireachtas.ie>

Sent: Thursday 26 November 2020 16:13

To: External - Patricia Scanlon (Department of Public Expenditure and Reform) <Patricia.Scanlon@per.gov.ie>

Cc: Public Accounts Committee <PAC@oireachtas.ie>

Subject: Correspondence from the Public Accounts Committee

Dear Patricia,

Please find attached correspondence from the Public Accounts Committee.

Kind regards,

Éilis Fallon

Éilis Fallon | Committee of Public Accounts
Houses of the Oireachtas Service
Kildare House, Dublin 2 | D02 XE00
Tel: (01) 618 3074



<https://www.oireachtas.ie/>

Cuireann Seirbhís Thithe an Oireachtais fáilte roimh chomhfhreagras i nGaeilge.

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Tá an fhaisnéis atá sa ríomhphost seo (agus in aon cheangaltáin) faoi rún agus is don fhaighteoir/do na faighteoirí beartaithe é agus é/iad sin amháin. Mura tusa an faighteoir beartaithe, níor cheart duit an teachtaireacht seo ná aon chuid di a úsáid, a nochtadh, a chóipeáil, a dháileadh ná a choinneáil. Sa chás gur trí earráid a fuair tú an ríomhphost seo, tabhair fógra dom láithreach faoi sin agus scríos gach cóip den ríomhphost seo ó do ríomhchóra(i)s. Tabhair faoi deara go bhféadfaidh an ríomhphost seo agus aon fhreagra air bheith faoi réir iarraidh ar a eisiúint de bhun an Achta um Shaoráil Faisnéise

An Coiste um Chuntais Phoiblí

Teach Laighean
Baile Átha Cliath 2 D02 XR20
Teil: (01) 618 3074/3790/3169
Ríomhphost: pac@oireachtas.ie



Committee of Public Accounts

Leinster House
Dublin 2 D02 XR20
Tel: (01) 618 3074/3790/3169
Email: pac@oireachtas.ie

26 November 2020

Ref: S0110 PAC33

Mr. Robert Watt,
Secretary General,
Department of Public Expenditure & Reform,
Government Buildings,
Upper Merrion Street,
Dublin 2,
D02 R583

Dear Mr. Watt,

I refer to the Committee meeting on Wednesday 04 November 2020.

The Committee considered correspondence from the Department of Education dated 15 October 2020 in relation to media monitoring services.

It was agreed to request your Department to provide a report on the use of media monitoring services across all Government departments to include overall expenditure with a view to determining if savings can be made.

It is suggested that before preparing your response to the matters raised by the Committee, you consult the transcript which is available [here](#). Please see page 11, item 164.

The Committee requests that this information be forwarded within ten working days of the date of this letter. A response by email only is preferred. There is no requirement to also send a response in hard copy. Please use the reference number of this correspondence in your reply.

If you have any queries please contact me.

Yours sincerely,



Éilís Fallon
Committee Secretariat
Committee of Public Accounts
01 - 618 3074

To ask the Minister for Public Expenditure and Reform the amount spent on media monitoring services by his Department; if the role is provided by private contract operators or in-house services; and if he will make a statement on the matter.

Identical Question(s): to all Depts.

- Matt Carthy.

* For WRITTEN answer on 30/09/2020

Ref No: 27559/20

Assigned To:

- PQ_PER CSU Section

Dáil Question No: 79

To ask the Minister for Public Expenditure and Reform if he has engaged a third-party company in each of the years 2017 to 2019 and to date in 2020 to conduct media monitoring and or provide reports on media coverage of his Department; if so, the costs of same; and the companies engaged.

Identical Question(s): to all Depts.

- Catherine Murphy.

* For WRITTEN answer on 30/09/2020

Ref No: 27666/20

Assigned To:

Reply

Minister for Public Expenditure and Reform (Michael McGrath)

I propose to take PQs 77 and 79 together.

The third party media monitoring costs for my Department and the Office of Government Procurement, which is also part of my Department, are set out in the table below. The details of the 2020 costs for the Department itself reflect a change of supplier earlier this year.

The Deputy may wish to note that some media monitoring is also conducted by staff of my Department's Press Office as part of their normal duties.

Department of Public Expenditure and Reform

	Company name	Cost
2017	Kantar	€3,919.93
2018	Kantar	€3,616.08
2019	Kantar	€4,688.97
2020	Kantar	€3,874.52
2020 (to date)	Rue Point Media	€1,018.17

Office of Government Procurement

Year	Company name	Cost
2017	Kantar Media	€5,587.75
2018	Kantar Media	€13,570.25
2019	Kantar Media	€9,967.32
2020 (to date)	Kantar Media	€4,875.06